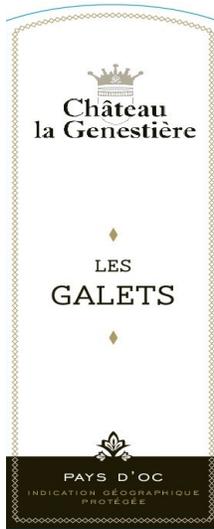


CHÂTEAU LA GENESTIÈRE

PAYS D'OC ROUGE "LES GALETS"



Originally established in 1930, the 40-hectare estate of Château la Genestière was acquired by Jean-Claude Garcin in 1944. M. Garcin and his son Raphaël acquired additional vineyards over time, expanding from Tavel and Lirac production into a special project of producing varietal and regional wines in the rugged garrigue terroir just outside of Tavel. These are high-quality, domaine-produced wines for casual drinking made from traditional Rhone varietals bottled as regional Rouge, Blanc and Rosé. They are farmed and vinified with the same care and attention to detail as the domaine's more prestigious and expensive AOP wines. The property was purchased in 2015 by Christian Latouche, owner of two domaines in Les Baux-de-Provence. With a dynamic new team in place, M. Latouche has made significant investments in the domaine to maintain the high-quality tradition started by M. Garcin.

| | |
|---------------------------|--|
| Region: | Southern Rhône Valley |
| Appellation: | Pays d'Oc |
| Owner: | Christian Latouche |
| Established: | 1930 |
| Farming Practices: | Sustainable |
| Vineyard: | 5 hectares |
| Soil: | Limestone and clay |
| Grape Varieties: | Grenache (30%), Marselan** (20%), Merlot (50%) |
| Age of Vines: | 15 yrs |
| Yield/Acre: | 25 hl/ha |
| Avg Production: | 6,000 Bottles |

Vinification and Élevage: Production remains traditional. The grapes are foot trodden, de-stemmed and put into tank. Fermentation commences and takes anywhere from 3-15 days. Aging takes place in tank to preserve freshness.

Tasting Notes: Deep purple hue with garnet highlights. Powerful aromas of wild fruits (blackcurrant, blackberry) licorice and herbs de Provence. On the palate, soft and very drinkable; fresh fruit flavors with notes of licorice, black pepper; light, silky tannins. A red wine to enjoy in its youth.

***A hybrid grape of Cabernet Sauvignon and Grenache produced in 1961 by Paul Truel at the French National Institute for Agricultural Research (INRA) at their Domaine de Vassal station in Marseillan, after which the grape is named. The grape was added to the French national register in 1990 for IGP wines and in 2011 was approved for AOC Cotes du Rhone as a cepage accessoire, maximum 10%.*

IMPORTED BY

