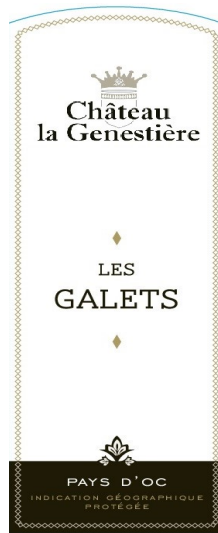


CHÂTEAU LA GENESTIÈRE

PAYS D'OC ROSÉ "LES GALETS"



Originally established in 1930, the 40-hectare estate of Château la Genestière was acquired by Jean-Claude Garcin in 1944. M. Garcin and his son Raphaël acquired additional vineyards over time, expanding from Tavel and Lirac production into a special project of producing varietal and regional wines in the rugged garrigue terroir just outside of Tavel. These are high-quality, domaine-produced wines for casual drinking made from traditional Rhone varietals bottled as regional Rouge, Blanc and Rosé. They are farmed and vinified with the same care and attention to detail as the domaine's more prestigious and expensive AOP wines. The property was purchased in 2015 by Christian Latouche, owner of two domaines in Les Baux-de-Provence. With a dynamic new team in place, M. Latouche has made significant investments in the domaine to maintain the high-quality tradition started by M. Garcin.

Region:	Southern Rhône Valley
Appellation:	Pays d'Oc
Owner:	Christian Latouche
Established:	1930
Farming Practices:	Sustainable
Vineyard:	5 hectares
Soil:	Limestone and clay
Grape Varieties:	20% Carignan, 20% Cinsault, 20% Clairette, 20% Grenache, 20% Syrah
Age of Vines:	15 yrs
Yield/Acre:	25 hl/ha
Avg Production:	6,000 Bottles

Vinification and Élevage: Rosé wines are made by cooling the grapes, before being crushed and after a brief period (24-48 hours) with their skins, pressed. The wine is allowed to settle and goes through temperature-controlled fermentation. Malolactic conversion is blocked to encourage freshness and vivacity. Aging is in stainless steel tanks.

Tasting Notes: From a slightly salmon pink, bright and shiny, this wine has a mineral nose dotted with fresh red fruits and flowers. Strawberries, and light red fruits abound.

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