

TAVEL

DOMAINE LA GENESTIÈRE



CÉPAGE: Grenache, Cinsault,
Clairette, Syrah & Carignan

Located in the heart of the southern Rhone, at the edge of the Languedoc to the west and Provence to the north, Tavel has been called the Cradle of French Rosé. Once a staple of the Papal court in medieval Avignon, Tavel was the first rosé wine to be granted AOC appellation status. To this day, the only wine that can be called Tavel is a rosé. The unique terroir of Tavel – its dry climate, its protection from the Mistral and its variety of soils from sand and clay to chalky limestone, covered with large galets – make it ideal for growing the full range of southern grape varieties.

Originally established in 1930, the 40-hectare estate of Domaine la Genestière was acquired by Jean-Claude Garcin and his son Raphael in 1994. Since then, M. Garcin has painstakingly improved the property thus increasing its reputation in the region. He produces rich and robust Lirac wines, as well as world-class Tavel Rosé. The centerpiece of their production is the Cuvée Raphael Tavel Rosé, fashioned from a blend of traditional Rhone varietals (Grenache, Cinsault, Clairette, Syrah and Carignan) into a brilliant and concentrated glass of raspberries and roses with a characteristic finish of spicy white pepper. No simple pink wine, it is a worthy companion to the classic southern French cuisine which makes this region so irresistible, particularly dishes like Pissaladière and Bouillabaisse.

IMPORTED BY



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